SIGGRAPH 2024 Course: Generative Models for Visual Content Editing and Creation

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Fig. 1. Synthetic images generated with ControlNet [Zhang et al. 2023]

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Permission to make digital or hard copies of all or part of this work for personal or classroom use is granted without fee provided that copies are not made or distributed for profit or commercial advantage and that copies bear this notice and the full citation on the first page. Copyrights for components of this work owned by others than ACM must be honored. Abstracting with credit is permitted. To copy otherwise, or republish, Interest in generative models is surging in academia and industry, with their impressive capabilities and creativity outputs. Crucially, these models are also providing users with a growing degree of control over the generation process via texts or visuals prompts. Concretely, large-scale textto-image foundation models like Stable Diffusion [Rombach et al. 2021],

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SDXL [Podell et al. 2023], eDiff-I [Balaji et al. 2022], DALL-E 3 [Betker et al. 2023]; text-to-video foundation models like Imagen Video [Ho et al. 2022] and Make-a-video [Singer et al. 2022], Sora [OpenAI 2024] have boosted the growth of visual content editing and generation. Representatively, works such as AnimateDiff [Guo et al. 2023], ControlNet [Zhang et al. 2023] democratized video creation with diverse user-defined conditions, and have become practical tools for graphic designs and personalized media. There has also been a revolution in 3D asset generation in terms of fidelity and efficiency. Harvesting the powerful prior of 2D diffusion models, works such as DreamFusion [Poole et al. 2022], Magic3D [Lin et al. 2023], Zero123 [Liu et al. 2023], Wonder3D [Long et al. 2023] were enabled high-quality textand image-to-3D object generation, with plausible geometry and physical properties to support their usage in gaming and simulation tasks. At the meantime, the emergence of high-quality large-scale 3D data [Deitke et al. 2023a,b; Yu et al. 2023] also empowered direct generative model training in 3D space [Hong et al. 2023; Xu et al. 2023]. Inspired by the success of 3D asset generation, scene-level 3D synthesis also gained increasing interest. Work such as GeNVS [Chan et al. 2023], ReconFusion [Wu et al. 2023] also benefit from 2D diffusion priors to achieve high-quality novel view synthesis. Another branch of work, such as AssetField [Xiangli et al. 2023], BlockPlanner [Xu et al. 2021] regard scenes as a composition of 3D assets guided by layouts, that can be generatively modeled in a data-driven manner whilst guarantee user controllability.

This course covers the advances in generative models over the last few years, with a slight shift towards the controllability and creativity tasks enabled by generative models. We will first go over the fundamental machine learning and deep learning techniques relevant to generative models. Next, we will showcase recent representative work in controllable image, video and 3D content generation and compositional representation learning. Finally, we will conclude with a discussion on the future application of this technology, societal impact and open research problems. After the course, the attendees will learn basic knowledge about diffusion models and how such models can be applied to different applications.

P.S. Website: https://cveu.github.io/event/sig2024.html; Twitter: https://twitter.com/cveu workshop

CCS Concepts: \bullet Information systems \rightarrow Multimedia content creation.

Additional Key Words and Phrases: Generative Models, Creativity Support

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The Birth of Videos



The Horse in Motion (1878)



The first motion picture ever made Eadweard Muybridge

Roundhay Garden Scene (1888)



The first film with 20 frames Louis Le Prince

first-movie-ever-made/#:~:text=Roundhay%20Garden%20Scene%20(1888).it%20is%20technically%20a%20m

Video and Its Origins in Magic



The Vanishing Lady (1897)



Alter Time and Space through Editing George Melies

Un Homme De Tete (1898)



The Father of Visual Effects George Melies

Creative Video and Its Origins in Magic





@kassupalen – TikTok 2020

Rao, Caba, etal, Oragnizing ICCV23, ECCV22, ICCV21 Creative Video Editing and Understanding Workshop



@zachking – TikTok 2019

Text to Video Generation: SORA





How Visual Content is Created?

Visual Content from Pixels

rgb(w,h)t appearance, width, height









Visual Content from a Camera Navigating in the 3D Environment



 $(x, y, z, \alpha, \beta, \gamma, f) t$ Position, Angle, Focal Length



Visual Content from Multi-view Editing



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i, t camera index, time





 $(lpha,eta,f)\,t$ horizontal/vertical angle,focal, time





Visual Content from Professional Pipeline 🥏 🔤

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A Comprehensive workflow that combines

- People's efforts
- Natural language processing
- Computer graphics
- Computer vision
- Animation
- VFX
- Artificial intelligence
- More.....

PRE-PRODUCTION



How Visual Content is Created?







Introduction to Generative Models

Agenda

- Introduction to Diffusion
- Conditional generation and guidance
- Implementation Architectures



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To make a beautiful synthetic image...





Generative AI Applications



Art & Design





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content Generation



Entertainment



How do we generate new data?





Our goal: Generate fish that looks and behaves like it belongs to this river







How do we generate new data?



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Step 3:

- Use the trained neural network
 to generate new fish.
- Ensure the generated fish is good: have characteristics learned from the dataset.

Are we modeling the actual distribution? 🥏 SIGGRAPH 202



Models



https://lilianweng.github.io/posts/2021-07-11-diffusion-models/

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Diffusion models



• Main idea: iteratively convert a base distribution to the target distribution via Markov chain



Basics of diffusion models



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Refresh on distributions



Gaussian Distribution



Defined by:

- Mean
- Std. deviation

 $=\sqrt{variance}$

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Gaussian noise





Forward diffusion process





Forward diffusion process





Apply forward process one by one?



Too much to store in my memory! or disk!



Reparameterization trick

Forward process
$$q(x_t|x_{t-1}) = \mathcal{N}(x_t; \sqrt{1-\beta_t}x_{t-1}, \beta_t I)$$

Rewriting Def. $x_t = \sqrt{1-\beta_t}x_{t-1} + \sqrt{\beta_t}\epsilon$, $\epsilon \sim \mathcal{N}(0, I)$
Define variables $\alpha_t = 1 - \beta_t$ $\overline{\alpha_t} = \prod_{i=1}^t \alpha_i$
Gaussian Recap We can merge gaussians $\mathcal{N}(0, \sigma_1^2 I), \mathcal{N}(0, \sigma_2^2 I) \rightarrow \mathcal{N}(0, (\sigma_1^2 + \sigma_2^2) I)$
Plug in $\mathbf{x}_t = \sqrt{\alpha_t}\mathbf{x}_{t-1} + \sqrt{1-\alpha_t}\epsilon_{t-1}$
 $= \sqrt{\alpha_t\alpha_{t-1}}\mathbf{x}_{t-2} + \sqrt{1-\alpha_t\alpha_{t-1}}\overline{\epsilon}_{t-2}$
 $= \dots$

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Training diffusion models



 $\begin{array}{ll} \textbf{Model:} & \epsilon_{\theta}\left(\sqrt{\bar{\alpha}_{t}}x_{0}+\sqrt{1-\bar{\alpha}_{t}}\epsilon\right)\\ \textbf{Loss:} & MSE\left[\epsilon-\epsilon_{\theta}\left(\sqrt{\bar{\alpha}_{t}}x_{0}+\sqrt{1-\bar{\alpha}_{t}}\epsilon\right)\right] \end{array}$

Algorithm 1 Training

2: $\mathbf{x}_0 \sim q(\mathbf{x}_0)$

3:
$$t \sim \text{Uniform}(\{1, \ldots, T\})$$

4:
$$\epsilon \sim \mathcal{N}(\mathbf{0}, \mathbf{I})$$

5: Take gradient descent step on

$$\nabla_{\theta} \left\| \boldsymbol{\epsilon} - \boldsymbol{\epsilon}_{\theta} (\sqrt{\bar{\alpha}_t} \mathbf{x}_0 + \sqrt{1 - \bar{\alpha}_t} \boldsymbol{\epsilon}, t) \right\|^2$$

6: until converged

Loss calculation

DDPM Training LOOP



Algorithm 2 Sampling

1: $\mathbf{x}_T \sim \mathcal{N}(\mathbf{0}, \mathbf{I})$ 2: for $t = T, \dots, 1$ do 3: $\mathbf{z} \sim \mathcal{N}(\mathbf{0}, \mathbf{I})$ if t > 1, else $\mathbf{z} = \mathbf{0}$ 4: $\mathbf{x}_{t-1} = \frac{1}{\sqrt{\alpha_t}} \left(\mathbf{x}_t - \frac{1-\alpha_t}{\sqrt{1-\alpha_t}} \boldsymbol{\epsilon}_{\theta}(\mathbf{x}_t, t) \right) + \sigma_t \mathbf{z}$ 5: end for 6: return \mathbf{x}_0

DDPM Sampling LOOP

Basics of diffusion models



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Pixels are expensive!





High Quality Image



Need to store a lot of datai

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Pixel Space



Conditional generation and guidance

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So far, we've seen noise to image





Score function



$p(x) \approx \nabla_x \log p(x)$

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Conditional diffusion models



Classifier guidance





Classifier guidance Guidance Strength $\nabla_x \log p(x|y) = w \nabla_x \log p(y|x) + \nabla_x \log p(x)$



W = 1.0



W = 10.0

Diffusion Models Beat GANs on Image Synthesis

Figure from https://vaclavkosar.com/ml/cross-attention-in-transformer-architecture

Classifier-Free Guidance (CFG)

conditioning Dropout:

10 to 20 percentage of the time, the conditioning information is removed.

How do we feed conditioning signals?







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Implementation Architectures

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U-Net Architecture





U-Net architecture

U-Net based diffusion architecture

Ronneberger et al., "<u>U-Net: Convolutional Networks for Biomedical Image Segmentation</u>", MICCAI 2015 Rombach et al., "<u>High-Resolution Image Synthesis with Latent Diffusion Models</u>", CVPR 2022

U-Net Architecture





Imagen.



Stable Diffusion



eDiff-1

Saharia et al. "<u>Photorealistic text-to-image diffusion models with deep language understanding</u>", NeurIPS 2022 Rombach et al., <u>"High-Resolution Image Synthesis with Latent Diffusion Models</u>", CVPR 2022 Balaji et al.,<u>" ediffi: Text-to-image diffusion models with an ensemble of expert denoisers</u>", arXiv 2022

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Transformer Architecture





vision transformer.

Transformer based diffusion model

Dosovitskiy et al., "An image is worth 16x16 words: Transformers for image recognition at scale", ICLR 2021 Bao et al., "All are Worth Words: a ViT Backbone for Score-based Diffusion Models", arXiv 2022

Transformer Architecture



Scalable Diffusion Models with Transformers











one Transformer Fits All Distributions in Multi-Modal Diffusion at Scale



simple diffusion: End-to-end diffusion for high resolution images

Peebles and Xie, <u>"Scalable Diffusion Models with Transformers</u>", arXiv 2022 Bao et al., <u>"One Transformer Fits All Distributions in Multi-Modal Diffusion at Scale</u>", arXiv 2023 Hoogeboom et al., <u>"simple diffusion: End-to-end diffusion for high resolution images</u>", arXiv 2023

Summary

- Basics of diffusion models
 - Forward & reverse diffusion process
 - Sampling and training
 - Latent diffusion
- conditional generation
 - Classifier guidance
 - Classifier-free guidance (CFG)
 - Adding condition using cross-attention
- Implementation architectures
 - U-net
 - Vision Transformers



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Generated with DALL-E



Start from Text-to-Image Large Models









Stable Diffusion

Stable Diffusion XL



Start from Text-to-Video Large Models





Gen-2: The Next Step Forward for Generative AI





Generating High-quality Images ...





But visual creation is more than just generating beautiful images ...





More Control Other Than Texts?



stanford memorial church with neon signage in the style of bladerunner



Iteration 1

stanford memorial church and main guad with palm trees in the style of bladerunner



Iteration 3

nighttime rain stanford memorial church and main guad with palm trees, night market food stalls and neon signs in the style of bladerunner



Iteration 8

and they

nighttime rain stanford memorial church and main quad with palm trees, night market food stalls and neon signs like downtown tokyo



Iteration 17

More Control Other Than Texts?

nighttime rain stanford memorial church and main quad with palm trees, night market japadog food stalls and neon signs, neo tokyo bladerunner style film still illustration

Iteration 21





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Lots of trial-and-error!

Text Control is Limited in Creation





Text does not match user's mental representation, which leads to lots of trial-and-error!

https://magrawala.substack.com/p/unpredictable-black-boxes-are-terrible

ControlNet





Output $\epsilon_{\theta}(\boldsymbol{z}_{t}, \boldsymbol{t}, \boldsymbol{c}_{t}, \boldsymbol{c}_{f})$

(a) Stable Diffusion



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(b) ControlNet

Architecture of ControlNet





- Using external model to process control signals.
- **Re-using pretrained weights** as the backbone of control model.
- Connecting with **zero-initialized layers** to reduce initial noise.

Architecture of ControlNet





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Architecture of ControlNet





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External model to process control signals 🧼 SIGGRAPH 2024



- Compossible control (multiple conditions)
- Minimal influence to the base model (the base model can be changed)
- Reduced overfitting risk (training with small dataset becomes easier)

External model to process control signals 🧭



External model to process control signals 🧭 SIGGRAPH 2024 DENVER+ 28 JUL - 1 AUG



- Compossible control (multiple conditions)
- Minimal influence to the base model (the base model can be changed)
- Reduce overfitting (training with small dataset becomes easier)

"house"

SD 1.5

Comic Diffusion

Protogen 3.4

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External model to process control signals 🥟





without ControlNet (using Stability's "official" method to add the channels to input layer, same as their depth-to-image structure)



- Compossible control (multiple conditions)
- Minimal influence to the base model (the base model can be changed)
- Reduce overfitting (training with small dataset becomes easier)

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Reusing pretrained backbone





Some insights from some previous works ...

In the paper "Sketch-Guided Text-to-Image Diffusion Models" (from 2022 November), Voynov et.al. discussed that one of the major challenge of "sketches" guided diffusion is the difficult alignment of complex scenes with mixed and ambiguous semantics.





Figure 14. Failure cases. The quality of the results may drop for different initialization, and on complex scenes with mixed and ambiguous semantics.

This motivates us to find a stronger backbone to solve the semantic alignment and understanding problem ...



By the way, this is the result from ControlNet 1.1.

Reusing pretrained backbone



The ability to "guess" contexts without accurate prompts ...







Using zero-initialized layers



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The ability to "guess" contexts without accurate prompts ...



Zero-initialized connection layers

- Reduce initial harmful noise
- Protect the trainable copy

 $\boldsymbol{y}_{c} = \mathcal{F}(\boldsymbol{x}; \boldsymbol{\Theta}) + \mathcal{Z}(\mathcal{F}(\boldsymbol{x} + \mathcal{Z}(\boldsymbol{c}; \boldsymbol{\Theta}_{z1}); \boldsymbol{\Theta}_{c}); \boldsymbol{\Theta}_{z2}),$

In the first training step, $y_{c} = y$.


All experiments are conducted with Stable Diffusion 1.5

Comparisons





Input (sketch)



Input (seg.)



PITI

PITI

Ours (w/o prompts)







Input (sketch) Sketch-Guided







white helmet on table"

Ours ("electric fan")







Ours (default)

Unleash Human Creativity

Reddit

Reddit 0

Reddit 0

Reddit 0

0



Input

Results Conditioned on the Canny Map from Input

Unleash Human Creativity



Input







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Input

Controllable Generation in General





Cao, Pu, et al. "Controllable generation with text-to-image diffusion models: A survey." arXiv preprint arXiv:2403.04279 (2024).

Take Away



- Text control is limited
- Better control leads to higher quality



Extend Image Diffusion Models for Videos



1. Data Format





video

2. Dataset availability

LAION (image, 5B) vs. WebVid (video, 10M)

$x - \varepsilon$		Latent S Diffusion P	pace Process		Conditioning Semantid
		Denoising	g U-Net ϵ_{θ}	ZT	Text
E	xpensi	ve P	re-tra	ainin	Repres entations
$\tilde{x} \prec \mathcal{D}$ -		Q K V	Q G		Images
	alon-5	3; OV	er 2k	ALU	US
Pixel Space				7	To
	Q KV		۰۰۰۰	•	10
denoising step	crossattention	switch	skip connec	tion concat	

Extend Image Diffusion Models for Videos



- (1) better initialization than from scratch
- (2) dataset scale (5B vs. 10M)

 z_t



 ϵ_{pred}

Extend Image Diffusion Models for Videos

1. Repeat the image generator along the time axis (e.g., 16/24 frames)



Extend Image Diffusion Models for Videos

- 1. Repeat the image generator along the time axis (e.g., 16/24 frames)
- 2. Enable cross-frame information exchange





image layers



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AnimateDiff:

Animate Your Personalized Text-to-Image Diffusion Model without Specific Tuning



AnimateDiff: Repurpose image diffusion model for video generation





Our Goals: Animating personalized text-to-image diffusion models with a motion module, which

۶	Preserves original models' visual quality,	\longrightarrow	1 st stage, Domain Adapter
۶	Learns transferable motion priors from real-world videos, and	\longrightarrow	2 nd stage, Motion Module
۶	Efficiently adapts to specific motion patterns.	\longrightarrow	3 rd stage, MotionLoRA

At inference, we directly insert the pre-trained motion module without needing specific tuning.



SIGGRAPH 2024 AnimateDiff: Method DENVER+ 28 JUL - 1 AUG **1. Alleviate Negative Effects** 3. (optional) Adapt to New Patterns 2. Learn Motion Priors <prompts> <prompts> <prompts> 9 8 ٦ Video 20~50 Ref. Sampled Frames Dataset Videos -- MSE Loss Pretrained Image Layers Motion Module (Temporal Transformer) Self-/Cross-Attention D Pretrained Image Layers (frozen) $Q = \mathcal{W}^Q z + \mathrm{Adapter}(z)$ Self-Proj. Out (zero initialize) Domain Adapter (trainable at stage 1) Proj. In 🔶 ResNet Block € Attention Motion Module (trainable at stage 2) $z = \mathcal{W}_{proj.}z + \operatorname{Adapter}(z)$ 🔲 MotionLoRA (trainable at stage 3) Position Enc. ×N





Training Domain Adapter (1st stage): Alleviate Negative Effects from Training Data

- > Video datasets' lower quality: watermarks, motion blurs, and compression artifacts
- > Solution: learning such visual patterns with domain adapter and removing it at inference



Ablation Study: a lower domain adapter's effect helps preserve the original model's visual quality







Training Motion Module (2nd stage): learning general motion priors from real-world videos

- Model inflation: from 2D image to 3D video
- > Temporal self-attention + position embeddings: modeling cross-frame interactions
- Motion modules are inserted between frozen 2D image layers

AnimateDiff: Method













AnimateDiff: Method













Training MotionLoRA (3rd stage, optional): adapting to specific motion patterns

- > Motion patterns like zooming and rolling are common in productions
- Solution: training additional LoRA adapter upon motion module's pre-trained weights, with few numbers of reference videos

AnimateDiff: Method





zoom in



rolling



zoom out + rolling



right + up

AnimateDiff: Experiments

Training

- Dataset: WebVid-10M
- Pre-trained text-to-image model: Stable Diffusion V1.5

Evaluations

Diverse model collected from the community

Model Name	Domain	Туре		
ToonYou	2D Cartoon	T2I Base Model		
MeinaMix	2D Anime	T2I Base Model		
Lyriel	Stylistic	T2I Base Model		
RCNZ Cartoon 3d	3D Cartoon	T2I Base Model		
epiC Realism	Realistic	T2I Base Model		
Realistic Vision	Realistic	T2I Base Model		
Oil painting	Stylistic	LoRA		
MoXin	Stylistic	LoRA		
TUSUN	Concept	LoRA		

AnimateDiff: Experiments

Qualitative Results: on eight different community model







AnimateDiff: Experiments



Quantitative Evaluation

> Our method is preferred by user study and CLIP metrics in text/domain fidelity and temporal smoothness

Mathad	User Study (↑)			CLIP Metric (↑)		
Method	Text.	Domain.	Smooth.	Text.	Domain.	Smooth.
Text2Video-Zero	1.620	2.620	1.560	32.04	84.84	96.57
Tune-a-Video	2.180	1.100	1.615	35.98	80.68	97.42
Ours	2.210	2.280	2.825	31.39	87.29	98.00

AnimateDiff: Experiments



Compatibility with Text-to-Image Models' Adapter

- > AnimateDiff can be directly used with pre-trained T2I adapters, e.g., ControlNet, for controllable generations
- Depth-guided generation with ControlNet-depth





Generating Higher Spatial/Temporal Resolution



Cascaded pipeline



Image credit: Make-A-Video

Generating Higher Spatial/Temporal Resolution SIGGRAPH 2024 DENVER+ 28 JUL - 1 AUG $t_1 t_2 t_3 t_4 t_5 t_6$ t_{s0} (5s) **Spatial-Temporal Architecture** ***** -STUNet **** -----SSR SSR SSR SSR MultiDiffusion

Image credit: Lumiere

Generating Higher Spatial/Temporal Resolution



Spatial-Temporal Architecture









Transformer-based Approaches





Image credit: W.A.L.T

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Controllable Generation

Motion: MotionDirector: Motion Customization of Text-to-Video Diffusion Models



Controllable Generation







Controllable Generation



Layout & Pixel: SparseCtrl: Adding Sparse Controls to Text-to-Video Diffusion Models

Controllable Generation



Layout & Pixel: SparseCtrl: Adding Sparse Controls to Text-to-Video Diffusion Models



Diffusion Based Video Editing



Global Stylization: Structure and Content-Guided Video Synthesis with Diffusion Models (GEN-1)

Decouple the structure and appearance via depth maps



Image credit: GEN-1

Diffusion Based Video Editing



Global Stylization: Structure and Content-Guided Video Synthesis with Diffusion Models (GEN-1)

Decouple the structure and appearance via depth maps



Diffusion Based Video Editing



Local: Fate/Zero: Fusing Attentions for Zero-shot Text-based Video Editing



Diffusion Based Video Editing

Local: Fate/Zero: Fusing Attentions for Zero-shot Text-based Video Editing





Image credit: FateZero





Recap Diffusion







Recap Diffusion









Text Conditioned Diffusion



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Text Conditioned Diffusion





2D Diffusion to 3D





2D Diffusion to 3D





3D Content Generation *Empowered by 2D Diffusion Priors*



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$$L_{diff}(\phi(x)) = \mathbb{E}_{t \sim \mathcal{U}(0,1), \epsilon \sim \mathcal{N}(0,I)}[w(t) \| \epsilon_{\phi}(z_t | y, t) - \epsilon \|_2^2]$$
$$z_t = a_t x + \sigma_t \epsilon$$

Training a diffusion model: $\phi^* = argmin_{\phi} L_{diff}(\phi, x)$

With a trained diffusion model: $x^* = argmin_x L_{diff}(\phi, x)$



Parameter

$$x = g(\theta)$$





$$L_{diff}(\phi, g(\theta)) = \mathbb{E}_{t \sim \mathcal{U}(0,1), \epsilon \sim \mathcal{N}(0,I)}[w(t) \left\| \epsilon_{\phi}(z_t | y, t) - \epsilon \right\|_2^2]$$

$$\nabla_{\theta} L_{diff}(\phi, g(\theta)) = \mathbb{E}_{t,\epsilon} [w(t) (\hat{\epsilon}_{\phi}(z_t | y, t) - \epsilon) \quad \frac{\partial \hat{\epsilon}_{\phi}(z_t | y, t)}{\partial z_t} \quad \frac{\partial x}{\partial \theta}]$$
Noise
Residual
U-Net
Generator
Jacobian
Jacobian

update 3D representation w/ gradient descent



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$$L_{diff}(\phi, g(\theta)) = \mathbb{E}_{t \sim \mathcal{U}(0,1), \epsilon \sim \mathcal{N}(0,I)} [w(t) \| \epsilon_{\phi}(z_t | y, t) - \epsilon \|_2^2]$$

$$\nabla_{\theta} L_{diff}(\phi, g(\theta)) = \mathbb{E}_{t,\epsilon} [w(t)(\hat{\epsilon}_{\phi}(z_t | y, t) - \epsilon)] \xrightarrow[Noise]{\begin{array}{c} \partial z_t \\ \partial z_t \\ U-Net \end{array}} \frac{\partial x_t}{\partial \theta}$$

Jacobian





Jacobian



 $\nabla_{\theta} L_{SDS}(\phi, g(\theta)) = \mathbb{E}_{t,\epsilon} [w(t) (\hat{\epsilon}_{\phi}(z_t | y, t) - \epsilon) \frac{\partial x}{\partial \theta}]$

Score Distillation Sampling





Score Distillation Sampling (SDS) Loss



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Score Distillation Sampling (SDS) Loss





Score Distillation Sampling (SDS) Loss



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DreamFusion: Text-to-3D using 2D Diffusion



 Ababy bunny sitting on top of a stack of pancakes.
 A lego bunny sitting on top of a stack of brocks.
 A metal bunny sitting on top of a stack of brocks.
 A metal bunny sitting on top of a stack of brocks.

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Magic3D: High-Resolution Text-to-3D Content Creation







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DreamFusion: Text-to-3D using 2D Diffusion



Fantasia3D: Disentangling Geometry and Appearance for High-quality Text-to-3D Content Creation



A delicious croissant

a metal sculpture of a lion's head, highly detailed



Fantasia3D: Disentangling Geometry and Appearance for High-quality Text-to-3D Content Creation



3D Content Generation *Empowered by 2D Diffusion Priors*







DreamFusion: Text-to-3D using 2D Diffusion



RealFusion: 360° Reconstruction of Any Object from a Single Image



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RealFusion: 360° Reconstruction of Any Object from a Single Image





RealFusion: 360° Reconstruction of Any Object from a Single Image



3D Content Generation *Empowered by 2D Diffusion Priors*







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3D Content Generation *Empowered by 2D Diffusion Priors*

Photorealistic appearance?

$$\nabla_{\theta} L_{SDS}(\phi, g(\theta)) = \mathbb{E}_{t,\epsilon} [w(t)(\hat{\epsilon}_{\theta}(z_t|y, t) - \epsilon) \frac{\partial x}{\partial \theta}]$$

Estimated noise

with classifier free guidance

 $\hat{\epsilon}_{\theta}(z_t|y,t) = \epsilon_{\phi}(z_t|\emptyset,t) + s(\epsilon_{\phi}(z_t|y,t) - \epsilon_{\phi}(z_t|\emptyset,t))$



aligned with the condition; uncorrelated with the added noise ϵ



t = 100t = 200


Photorealistic appearance?

$$\nabla_{\theta} L_{SDS}(\phi, g(\theta)) = \mathbb{E}_{t,\epsilon}[w(t)(\hat{\epsilon}_{\theta}(z_t|y, t) - \epsilon) \frac{\partial x}{\partial \theta}]$$

Estimated noise with classifier free guidance

$$\hat{\epsilon}_{\theta}(z_t|y,t) = \epsilon_{\phi}(z_t|\emptyset,t) + s\delta_{condition}$$

 $z_t = a_t x + \sigma_t \epsilon$ **Training**: Real image *x* **SDS**: Rendered image $x = g(\theta)$ Domain difference



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3D Content Generation *Empowered by 2D Diffusion Priors*



Photorealistic appearance?

$$\nabla_{\theta} L_{SDS}(\phi, g(\theta)) = \mathbb{E}_{t,\epsilon}[w(t)(\hat{\epsilon}_{\theta}(z_t|y, t) - \epsilon) \frac{\partial x}{\partial \theta}]$$

Estimated noise with classifier free guidance

$$\hat{\epsilon}_{\theta}(z_t|y,t) = \epsilon_{\phi}(z_t|\emptyset,t) + s\delta_{condition}$$

$$\epsilon_{\phi}(z_t | \emptyset, t) = \delta_{domain} + \delta_{denoising}$$



 x_{ID}



 $\delta_{denoising}$





*x*_{00D}

 δ_{domain}

 $x_{OOD} + \delta_{domain}$

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Photorealistic appearance?

 $\nabla_{\theta} L_{SDS}(\phi, g(\theta)) = w(t) (\delta_{domain} + s \delta_{condition} + \delta_{denoising} - \epsilon) \frac{\partial x}{\partial \theta}$ Align w/ text Diff b/w predicted noise Domain-correction

Training: Real image x **SDS**: Rendered image $x = g(\theta)$ Domain difference

& added noise



 x_{OOD}

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"unrealistic, blurry, low quality, out of focus, ugly, low contrast, dull, dark, low-resolution, gloomy"



Photorealistic appearance?



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NFSD: Noise Free Score Distillation

 $\nabla_{\theta} L_{NFSD}(\phi, g(\theta)) = w(t) (\delta_{domain} + s \delta_{condition}) \frac{\partial x}{\partial \theta}$





ProlificDreamer: High-Fidelity and Diverse Text-to-3D Generation with Variational Score Distillation

$$\nabla_{\theta} L_{VSD}(\phi, g(\theta)) = w(t)(\delta_{domain} + s\delta_{condition}) \frac{\partial x}{\partial \theta}$$
$$\nabla_{\theta} L_{VSD}(\phi, g(\theta)) = w(t)(\hat{\epsilon}_{\theta}(z_t|y, t) - \epsilon_{\text{LoRA}}(z_t|y, t, c)) \frac{\partial x}{\partial \theta}]$$
Conditional model LoRA model, trained on the rendered images





 $\hat{\epsilon}_{\theta}(z_t|y,t) - \epsilon_{\text{LORA}}(z_t|y,t,c) =$ $\delta_{domain} + \delta_{denoising} + s\delta_{condition} - \delta_{denoising}$

3D Content Generation Empowered by 2D Diffusion Priors



ProlificDreamer: High-Fidelity and Diverse Text-to-3D Generation with Variational Score Distillation

$$\nabla_{\theta} L_{VSD}(\phi, g(\theta)) = w(t)(\delta_{domain} + s\delta_{condition}) \frac{\partial x}{\partial \theta}$$



A blue tulip.

A sliced loaf of fresh bread.





Janus (multi-face) problem





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Stable Diffusion v2

Janus (multi-face) problem

Dalle-2





Janus (multi-face) problem



3D Content Generation Learn from 3D data



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Janus (multi-face) problem

How to use 3D data?











Use 3D models to get multi-view images



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3D Content Generation Learn from 3D data

Zero-1-to-3: Zero-shot One Image to 3D Object





Zero-1-to-3: Zero-shot One Image to 3D Object



Idea: Finetune a 2D diffusion model to generate novel views (i.e. condition on camera pose)

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3D Content Generation Learn from 3D data

Zero-1-to-3: Zero-shot One Image to 3D Object



The trained model can be used for (single-view) 3D reconstruction



Zero-1-to-3: Zero-shot One Image to 3D Object

Text2img2NVS



3D Content Generation Learn from 3D data

Zero-1-to-3: Zero-shot One Image to 3D Object

Single view 3D reconstruction







But 3D prior only is blurry, 2D prior only lacks geometry ...



3D Content Generation Learn from 3D data



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Magic123: One Image to High-Quality 3D Object Generation Using Both 2D and 3D Diffusion Priors



Idea: Combine both 2D and 3D diffusion priors



Magic123: One Image to High-Quality 3D Object Generation Using Both 2D and 3D Diffusion Priors



3D Content Generation Learn from 3D data



DreamCraft3D: Hierarchical 3D Generation with Bootstrapped Diffusion Prior





DreamCraft3D: Hierarchical 3D Generation with Bootstrapped Diffusion Prior



3D Content Generation Learn from 3D data

DreamCraft3D: Hierarchical 3D Generation with Bootstrapped Diffusion Prior

Recall: $\nabla_{\theta} L_{\text{VSD}}(\phi, g(\theta)) = w(t)(\hat{\epsilon}_{\theta}(z_t|y, t, z) - \epsilon_{\text{LoRA}}(z_t|y, t, c, z)) \frac{\partial x}{\partial \theta}$

 $\nabla_{\theta} L_{BSD}(\phi, g(\theta)) = w(t)(\epsilon_{DreamBooth}(z_t|y, t, r_{t'}(z), v) - \epsilon_{LoRA}(z_t|y, t, z, v)) \frac{\partial x}{\partial \theta}]$

r_{t'}(z): "Augmented" image renderings
Restore a heavily noised image
Reveal high-frequency details but sacrifice fidelity

Better quality
Identity preserved
Better consistency

Feference
View
Feference
View
Feference
View
Federence
Federenc

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DreamCraft3D: Hierarchical 3D Generation with Bootstrapped Diffusion Prior



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3D Content Generation Learn from 3D data

Single viewpoint prediction to multi viewpoint prediction



Single viewpoint prediction to multi viewpoint prediction

MVDream





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RGB + Geometry







RGB + Geometry



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3D Content Generation Learn from 3D data

More direct approaches?

Optimize 3D representations

- 1) ref view match the input image
- 2) Novel views are photorealistic and view-consistent

But is time consuming A direct inference approach?







LRM: LARGE RECONSTRUCTION MODEL FOR SINGLE IMAGE TO 3D



3D Content Generation Learn from 3D data

LRM: LARGE RECONSTRUCTION MODEL FOR SINGLE IMAGE TO 3D



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LRM: LARGE RECONSTRUCTION MODEL FOR SINGLE IMAGE TO 3D



INSTANT3D: FAST TEXT-TO-3D WITH SPARSE-VIEW GENERATION AND LARGE RECONSTRUCTION MODEL



3D Content Generation Learn from 3D data



INSTANT3D: FAST TEXT-TO-3D WITH SPARSE-VIEW GENERATION AND LARGE RECONSTRUCTION MODEL



Idea: multi-view 2D diffusion + sparse view reconstruction



INSTANT3D: FAST TEXT-TO-3D WITH SPARSE-VIEW GENERATION AND LARGE RECONSTRUCTION MODEL



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3D Content Generation Learn from 3D data

INSTANT3D: FAST TEXT-TO-3D WITH SPARSE-VIEW GENERATION AND LARGE RECONSTRUCTION MODEL



a tiger karate master

a train engine made out of clay

INSTANT3D: FAST TEXT-TO-3D WITH SPARSE-VIEW GENERATION AND LARGE RECONSTRUCTION MODEL



DMV3D:DENOISING MULTI-VIEW DIFFUSION USING 3D LARGE RECONSTRUCTION MODEL



3D Content Generation Learn from 3D data



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DMV3D:DENOISING MULTI-VIEW DIFFUSION USING 3D LARGE RECONSTRUCTION MODEL



Input: noisy images

Predict: clean triplane

Add slighter noise on rendered images

DMV3D:DENOISING MULTI-VIEW DIFFUSION USING 3D LARGE RECONSTRUCTION MODEL



Conclusion

2D priors with Score Distillation Sampling

- Higher resolution
- Richer appearance
- Single-view to 3D
- Photorealistic appearance

3D priors

- View-conditioned diffusion
- Multi-view diffusion
- View-conditioned gemetry + appearance diffusion

Feed-forward models (empowered by data + transformer)

- Single-image to 3D
- Multi-view to 3D
- Multi-view diffusion



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Sometimes we want to manipulate existing scenes...

Scene Manipulation/Editing/Generation





Manipulate/Edit

Interpretable?





Manipulate/Edit

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Interpretable?

Flexible?

Interactive editing





Novel View Synthesis

NSVF



Editable Scene Rendering

Liu, L., Gu, J., Lin, K.Z., Chua, T., & Theobalt, C. (2020). Neural Sparse Voxel Fields Yang, B., Zhang, Y., Xu, Y., Li, Y., Zhou, H., Bao, H., Zhang, G., & Cui, Z. (2021). Learning Object-Compositional Neural Radiance Field for Editable Scene Rendering.

Scalable?



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Urban Fabric







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Interior Design



Extract Assets and Layout





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Can we find and categorize objects on this floor plan? O SIGGRAPH 2024



Clean Sharp Object clues







Ours









3D density feature



2D RGB-DINO plane feature



3D RGB-DINO feature



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Oblique Photography







1km²~10k images 1 image~50 megapixels







Plane-Axis Factorization













Creative Scene Editing



